

Beauty and Personal Care in Kenya

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Skin Care in Kenya

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CeraVe introduces affordable acne skin care variant, Nivea launches new line, and young consumers drive demand for premium options. The move is particularly significant given the high prevalence of acne in Kenya.

Vaseline employs Joy Kendi as its brand ambassador, Nice & Lovely launches stretch mark oil, and Haco introduces new lotion

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Mass Beauty and Personal Care in Kenya

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