

# Home Furnishings in Taiwan

May 2023

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## Home Furnishings in Taiwan - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Home furnishings lack polish in unfavourable economic environment  
Bath textiles witnessed a fall in demand in 2022, following a period of buoyant growth  
Hotter temperatures reduced the demand for rugs in 2022

#### PROSPECTS AND OPPORTUNITIES

Shift towards quality mattresses which enhance the sleeping experience  
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