

# Gardening in Japan

May 2023

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# Gardening in Japan - Category analysis

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#### 2022 DEVELOPMENTS

Gardening declines in 2022, but increases during the pandemic overall

Lawn mowers see an increase in demand

Kärcher gains traction due to new product development

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The future is not very bright for gardening in Japan

Efficiency in preserving plant quality set to aid growth of herbicides

Sustainability expected to gain traction over the forecast period

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