

Grocery Retailers in Kazakhstan

March 2023

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Grocery Retailers in Kazakhstan - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Small local grocers continue to lose value share

Magnum continues to lead and expands further

Sizeable new competitor, with the opening of SPAR's first outlet in 2022

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Modern grocery retailing continues to expand at steady rate

E-commerce continues to register impressive growth

Traditional grocery retailers continue to face challenges from modern channels

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