

Appliances and Electronics Specialists in Egypt

March 2024

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2023 DEVELOPMENTS

Influx of investments but Universal Group continues to struggle

Chinese giant invests in Haier Egypt hub

GAFI issues two new gold licenses

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Consumers to look for deals to purchase higher-value items

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Electrolux divests to focus on enhancing the consumer experience

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E-commerce continues to see development and growth

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Informal retail

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