

# Hypermarkets in Canada

February 2024

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### 2023 DEVELOPMENTS

Hypermarkets being challenged by competing channels  
The Real Canadian Superstore pilots selling large appliances with plans for expansion  
Wal-Mart Canada launches Delivery Pass

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Growing demand for grocery items is likely to continue  
Some factors will hamper growth in the forecast period  
Wal-Mart Canada unveils ambitious plans for growth

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