

# Wine in New Zealand

June 2023

**Table of Contents** 

## Wine in New Zealand - Category analysis

## **KEY DATA FINDINGS**

#### 2022 DEVELOPMENTS

Value sales grow despite volume decline as rising costs are passed onto consumers

Champagne shines as a top performer

On-trade channel bounces back, but COVID-19 hangover prevents full recovery

## PROSPECTS AND OPPORTUNITIES

Strong growth expected for non-alcoholic wines

Rising costs to drive further unit price growth

Improved harvest yield replenishes local wine stocks

#### **CATEGORY DATA**

- Table 1 Sales of Wine by Category: Total Volume 2017-2022
- Table 2 Sales of Wine by Category: Total Value 2017-2022
- Table 3 Sales of Wine by Category: % Total Volume Growth 2017-2022
- Table 4 Sales of Wine by Category: % Total Value Growth 2017-2022
- Table 5 Sales of Wine by Off-trade vs On-trade: Volume 2017-2022
- Table 6 Sales of Wine by Off-trade vs On-trade: Value 2017-2022
- Table 7 Sales of Wine by Off-trade vs On-trade: % Volume Growth 2017-2022
- Table 8 Sales of Wine by Off-trade vs On-trade: % Value Growth 2017-2022
- Table 9 Sales of Still Red Wine by Price Segment: % Off-trade Volume 2017-2022
- Table 10 Sales of Still Rosé Wine by Price Segment: % Off-trade Volume 2017-2022
- Table 11 Sales of Still White Wine by Price Segment: % Off-trade Volume 2017-2022
- Table 12 Sales of Other Sparkling Wine by Price Segment: % Off-trade Volume 2017-2022
- Table 13 GBO Company Shares of Still Light Grape Wine: % Total Volume 2018-2022
- Table 14 NBO Company Shares of Still Light Grape Wine: % Total Volume 2018-2022
- Table 15 LBN Brand Shares of Still Light Grape Wine: % Total Volume 2019-2022
- Table 16 GBO Company Shares of Champagne: % Total Volume 2018-2022
- Table 17 NBO Company Shares of Champagne: % Total Volume 2018-2022
- Table 18 LBN Brand Shares of Champagne: % Total Volume 2019-2022
- Table 19 GBO Company Shares of Other Sparkling Wine: % Total Volume 2018-2022
- Table 20 NBO Company Shares of Other Sparkling Wine: % Total Volume 2018-2022
- Table 21 LBN Brand Shares of Other Sparkling Wine: % Total Volume 2019-2022
- Table 22 GBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2018-2022
- Table 23 NBO Company Shares of Fortified Wine and Vermouth: % Total Volume 2018-2022
- Table 24 LBN Brand Shares of Fortified Wine and Vermouth: % Total Volume 2019-2022
- Table 25 Forecast Sales of Wine by Category: Total Volume 2022-2027
- Table 26 Forecast Sales of Wine by Category: Total Value 2022-2027
- Table 27 Forecast Sales of Wine by Category: % Total Volume Growth 2022-2027
- Table 28 Forecast Sales of Wine by Category: % Total Value Growth 2022-2027

# Alcoholic Drinks in New Zealand - Industry Overview

## **EXECUTIVE SUMMARY**

Alcoholic drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

#### MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Summary 1 - Number of On-trade Establishments by Type 2016-2022

## TAXATION AND DUTY LEVIES

Summary 2 - Taxation and Duty Levies on Alcoholic Drinks 2022

## **OPERATING ENVIRONMENT**

Contraband/parallel trade

Duty free

Cross-border/private imports

## KEY NEW PRODUCT LAUNCHES

Outlook

## MARKET INDICATORS

Table 29 - Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

## MARKET DATA

Table 30 - Sales of Alcoholic Drinks by Category: Total Volume 2017-2022

Table 31 - Sales of Alcoholic Drinks by Category: Total Value 2017-2022

Table 32 - Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022

Table 33 - Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022

Table 34 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022

Table 35 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022

Table 36 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022

Table 37 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022

Table 38 - GBO Company Shares of Alcoholic Drinks: % Total Volume 2018-2022

Table 39 - Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022

Table 40 - Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2022

Table 41 - Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027

Table 42 - Forecast Sales of Alcoholic Drinks by Category: Total Value 2022-2027

Table 43 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027

Table 44 - Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2022-2027

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## **SOURCES**

Summary 3 - Research Sources

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