

Refrigeration Appliances in the Netherlands

December 2023

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Refrigeration Appliances in the Netherlands - Category analysis

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2023 DEVELOPMENTS

Retail volume sales fall as consumers remain cautious about their spending

Energy-efficient refrigeration appliances remain a popular choice

Due to inflation, consumers increasingly lease and purchase on credit

PROSPECTS AND OPPORTUNITIES

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Leasing and purchasing on credit will continue to service a niche group of consumers

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