

# Appliances and Electronics Specialists in the United Kingdom

March 2024

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# Appliances and Electronics Specialists in the United Kingdom - Category analysis

# **KEY DATA FINDINGS**

### 2023 DEVELOPMENTS

Another year of decline for appliances and electronics specialists Retailers experiment in attempt to retain footfall Elevated interest in refurbished tech

## PROSPECTS AND OPPORTUNITIES

Return to tentative growth after 2024 EE expected to push for greater share within the channel Visibility of brands expected to be key throughout the forecast period

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