

# Coffee in Dominican Republic

November 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Sales continue to report dynamic growth as local coffee production increases

Industrias Banilejas continues outstanding leadership thanks to a broad portfolio of brands and varieties, and constant investments in infrastructure and productivity.

New Kora brand looking to make headway with quality local coffee at an affordable price

### PROSPECTS AND OPPORTUNITIES

Coffee should continue to see healthy growth backed by improved local production and increased competition

Private label could find more opportunities by offering good value coffee

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