

Digestive Remedies in Indonesia

September 2023

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Digestive Remedies in Indonesia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Diarrhoea remains a problem amongst children, driving sales of diarrhoeal remedies

Long-term impacts of COVID-19 continue to drive growth for digestive remedies

Kalbe Farma maintains its lead, but Phapros sees stronger growth

PROSPECTS AND OPPORTUNITIES

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