

Cough, Cold and Allergy (Hay Fever) Remedies in Indonesia

September 2023

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Cough, Cold and Allergy (Hay Fever) Remedies in Indonesia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in per capita spending, but sales continue to rise

Products containing pholcodine are withdrawn

Sido Muncul maintains its lead, but innovation also seen from Combiphar

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Continued rise in sales due to environmental problems

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Herbal products set to see growing demand

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DISCLAIMER

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