

Spectacles in the US

May 2023

Table of Contents

Spectacles in the US - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for frames and lenses steady as consumers settle into endemic routines Acquisitions remain on the agenda for leading players as a growth strategy E-commerce decelerates as consumers return to bricks-and-mortar purchases

PROSPECTS AND OPPORTUNITIES

Spectacles predicted to record a positive performance over the forecast period Complex world of wearable smart glasses Sustainable material innovation will remain in focus

CATEGORY DATA

Table 1 - Sales of Spectacles by Category: Volume 2018-2023
Table 2 - Sales of Spectacles by Category: Value 2018-2023
Table 3 - Sales of Spectacles by Category: % Volume Growth 2018-2023
Table 4 - Sales of Spectacles by Category: % Value Growth 2018-2023
Table 5 - Sales of Spectacle Lenses by Type: % Value 2018-2023
Table 6 - NBO Company Shares of Spectacles: % Value 2018-2022
Table 7 - LBN Brand Shares of Spectacles: % Value 2018-2023
Table 8 - Distribution of Spectacles by Format: % Value 2018-2023
Table 9 - Forecast Sales of Spectacles by Category: Volume 2023-2028
Table 10 - Forecast Sales of Spectacles by Category: % Volume Growth 2023-2028
Table 11 - Forecast Sales of Spectacles by Category: % Value Growth 2023-2028

Eyewear in the US - Industry Overview

EXECUTIVE SUMMARY

Eyewear in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for eyewear?

MARKET DATA

Table 13 - Sales of Eyewear by Category: Volume 2018-2023
Table 14 - Sales of Eyewear by Category: Value 2018-2023
Table 15 - Sales of Eyewear by Category: % Volume Growth 2018-2023
Table 16 - Sales of Eyewear by Category: % Value Growth 2018-2023
Table 17 - NBO Company Shares of Eyewear: % Value 2018-2022
Table 18 - LBN Brand Shares of Eyewear: % Value 2019-2022
Table 19 - Distribution of Eyewear by Category: Volume 2023-2028
Table 20 - Forecast Sales of Eyewear by Category: Volume 2023-2028
Table 21 - Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028
Table 23 - Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/spectacles-in-the-us/report.