

# Sun Care in Georgia

April 2024

**Table of Contents** 

## Sun Care in Georgia - Category analysis

## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Sun care star performer in 2023 Beiersdorf continues leading sun care with its trusted global brand Nivea Sun Blurring of lines between skin care and sun care

## PROSPECTS AND OPPORTUNITIES

Pharmacies compete through discounts Rosy outlook over forecast period Brands innovate mainly by offering different formats

## CATEGORY DATA

Table 1 - Sales of Sun Care by Category: Value 2018-2023
Table 2 - Sales of Sun Care by Category: % Value Growth 2018-2023
Table 3 - Sales of Sun Care by Premium vs Mass: % Value 2018-2023
Table 4 - NBO Company Shares of Sun Care: % Value 2019-2023
Table 5 - LBN Brand Shares of Sun Care: % Value 2020-2023
Table 6 - LBN Brand Shares of Premium Adult Sun Care: % Value 2020-2023
Table 7 - Forecast Sales of Sun Care by Category: Value 2023-2028
Table 8 - Forecast Sales of Sun Care by Category: % Value Growth 2023-2028

## Beauty and Personal Care in Georgia - Industry Overview

## EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for beauty and personal care?

#### MARKET DATA

Table 9 - Sales of Beauty and Personal Care by Category: Value 2018-2023

- Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 11 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 12 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 13 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 14 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 15 Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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#### SOURCES

Summary 1 - Research Sources

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