

# Dishwashing in Poland

February 2024

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# Dishwashing in Poland - Category analysis

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Automatic dishwashing drives double-digit retail value and volume growth Hand washing sales increase as some continue to prefer this method of dishwashing Marba manufactures dishwashing products for discounters across Poland

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Rising affordability of automatic dishwashers drives growth in dishwashing sales New product development set to focus on ecological options E-commerce drives growth as consumers appreciate ease and convenience

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