Hair Care in Uzbekistan

May 2023

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Hair Care in Uzbekistan - Category analysis

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2022 DEVELOPMENTS

Hair care maintains healthy sales, with shampoo and hair colourants the core products

Clear maintains its lead and Nivea removes shampoo from shelves due to low demand

Visiting beauty salons is becoming an expensive treat

PROSPECTS AND OPPORTUNITIES

Hair care sales will be supported by ongoing mass demand over the forecast period

Inexpensive brands will be in the highest demand

Hair care will remain dependent on imports due to low manufacturing levels in the country

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DISCLAIMER

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