

NRT Smoking Cessation Aids in Slovakia

October 2023

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NRT Smoking Cessation Aids in Slovakia - Category analysis

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2023 DEVELOPMENTS

The Slovak government approves an action plan to reduce the smoking population

NRT gum and NRT lozenges benefit from higher visibility and marketing

Limited competition and distribution for NRT smoking cessation aids

PROSPECTS AND OPPORTUNITIES

Rising financial costs of smoking to boost the demand for NRT smoking cessation aids

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