

Toilet Care in the Czech Republic

February 2024

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Toilet Care in the Czech Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail volume sales are challenged by rising price points during 2023
Rim blocks post positive retail value and volume growth, driven by convenience
Multinationals hold the lead, as Henkel retains its lead with Bref

PROSPECTS AND OPPORTUNITIES

Retail value is driven by value-added properties and natural ingredients
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DISCLAIMER

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