

Sun Care in the United Kingdom

April 2023

Table of Contents

Sun Care in the United Kingdom - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Heatwaves and a return to travel maintain a strong performance for sun care
Manufacturers and retailers reshape sun care, making it more sustainable
Mass sun care outperforms premium due to cost-of-living crisis

PROSPECTS AND OPPORTUNITIES

Heightened awareness to drive growth in sun care in the forecast period Year-round sun care expected to gain traction in the coming years Competition from SPF beauty products set to grow in the forecast period

CATEGORY DATA

- Table 1 Sales of Sun Care by Category: Value 2017-2022
- Table 2 Sales of Sun Care by Category: % Value Growth 2017-2022
- Table 3 NBO Company Shares of Sun Care: % Value 2018-2022
- Table 4 LBN Brand Shares of Sun Care: % Value 2019-2022
- Table 5 LBN Brand Shares of Premium Adult Sun Care: % Value 2019-2022
- Table 6 Forecast Sales of Sun Care by Category: Value 2022-2027
- Table 7 Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

Beauty and Personal Care in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

- Table 8 Sales of Beauty and Personal Care by Category: Value 2017-2022
- Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
- Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
- Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022
- Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
- Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022
- Table 14 Distribution of Beauty and Personal Care by Format: % Value 2017-2022
- Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2022
- Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
- Table 17 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sun-care-in-the-united-kingdom/report.