

# **Sports Nutrition in Cameroon**

November 2022

**Table of Contents** 

## 2022 DEVELOPMENTS

## Consumer Health in Cameroon - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2022: The big picture 2022 key trends Competitive landscape Retailing developments What next for consumer health?

## MARKET INDICATORS

Table 1 - Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022Table 2 - Life Expectancy at Birth 2017-2022

#### MARKET DATA

Table 3 - Sales of Consumer Health by Category: Value 2017-2022
Table 4 - Sales of Consumer Health by Category: % Value Growth 2017-2022
Table 5 - NBO Company Shares of Consumer Health: % Value 2018-2022
Table 6 - LBN Brand Shares of Consumer Health: % Value 2019-2022
Table 7 - Distribution of Consumer Health by Format: % Value 2017-2022
Table 8 - Distribution of Consumer Health by Format and Category: % Value 2022
Table 9 - Forecast Sales of Consumer Health by Category: Value 2022-2027
Table 10 - Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

## APPENDIX

OTC registration and classification Vitamins and dietary supplements registration and classification Self-medication/self-care and preventive medicine Switches

#### DISCLAIMER

## DEFINITIONS

## SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sports-nutrition-in-cameroon/report.