

Depilatories in Hungary

April 2024

Table of Contents

Depilatories in Hungary - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers go in search of the best value in razors and blades

Products become more specialised and innovative as players compete for share

Competing long-term solutions

PROSPECTS AND OPPORTUNITIES

Improving economy should result in consumers trading up

Advanced technologies likely to present strong competition to depilatories

New product development likely to incorporate eco-friendly solutions

CATEGORY DATA

- Table 1 Sales of Depilatories by Category: Value 2018-2023
- Table 2 Sales of Depilatories by Category: % Value Growth 2018-2023
- Table 3 Sales of Women's Razors and Blades by Type: % Value Breakdown 2019-2023
- Table 4 NBO Company Shares of Depilatories: % Value 2019-2023
- Table 5 LBN Brand Shares of Depilatories: % Value 2020-2023
- Table 6 Forecast Sales of Depilatories by Category: Value 2023-2028
- Table 7 Forecast Sales of Depilatories by Category: % Value Growth 2023-2028

Beauty and Personal Care in Hungary - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

- Table 8 Sales of Beauty and Personal Care by Category: Value 2018-2023
- Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 13 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 14 Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 17 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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