

Colour Cosmetics in Lithuania

April 2024

Table of Contents

Colour Cosmetics in Lithuania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive growth as consumers return to socialising and the workplace Convenience and quality drive sales of BB/CC creams and mascara L'Oréal retain its lead, however, Cosnova is rising competition

PROSPECTS AND OPPORTUNITIES

The natural trend is a rising challenge for colour cosmetic brands

Nail care salons continue to shrink the popularity of at-home nail care

Cosnova continues to increase its competitive position against L'Oréal

CATEGORY DATA

- Table 1 Sales of Colour Cosmetics by Category: Value 2018-2023
- Table 2 Sales of Colour Cosmetics by Category: % Value Growth 2018-2023
- Table 3 Sales of Colour Cosmetics by Premium vs Mass: % Value 2018-2023
- Table 4 NBO Company Shares of Colour Cosmetics: % Value 2019-2023
- Table 5 LBN Brand Shares of Colour Cosmetics: % Value 2020-2023
- Table 6 LBN Brand Shares of Premium Colour Cosmetics: % Value 2020-2023
- Table 7 Forecast Sales of Colour Cosmetics by Category: Value 2023-2028
- Table 8 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2023-2028
- Table 9 Forecast Sales of Colour Cosmetics by Premium vs Mass: % Value 2023-2028

Beauty and Personal Care in Lithuania - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

- Table 10 Sales of Beauty and Personal Care by Category: Value 2018-2023
- Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 16 Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 19 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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