

Surface Care in Kenya

March 2024

Table of Contents

Surface Care in Kenya - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chandaria Industries launches new Velvex oven cleaner in the market

Multi-purpose cleaners leverages affordability and versatility to register fast retail volume and current value growth

Ebbing of the COVID-19 threat slows home care disinfectants

PROSPECTS AND OPPORTUNITIES

Rising demand for specialised surface cleaners amid urbanisation

Economic constraints set to continue to impact surface care

Rising demand for eco-friendly products to add dynamism to the offer

CATEGORY DATA

- Table 1 Sales of Surface Care by Category: Value 2018-2023
- Table 2 Sales of Surface Care by Category: % Value Growth 2018-2023
- Table 3 Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2018-2023
- Table 4 Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Surface Care: % Value 2019-2023
- Table 6 LBN Brand Shares of Surface Care: % Value 2020-2023
- Table 7 Forecast Sales of Surface Care by Category: Value 2023-2028
- Table 8 Forecast Sales of Surface Care by Category: % Value Growth 2023-2028

Home Care in Kenya - Industry Overview

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 9 - Households 2018-2023

MARKET DATA

- Table 10 Sales of Home Care by Category: Value 2018-2023
- Table 11 Sales of Home Care by Category: % Value Growth 2018-2023
- Table 12 NBO Company Shares of Home Care: % Value 2019-2023
- Table 13 LBN Brand Shares of Home Care: % Value 2020-2023
- Table 14 Penetration of Private Label in Home Care by Category: % Value 2018-2023
- Table 15 Distribution of Home Care by Format: % Value 2018-2023
- Table 16 Distribution of Home Care by Format and Category: % Value 2023
- Table 17 Forecast Sales of Home Care by Category: Value 2023-2028
- Table 18 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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