

Digestive Remedies in Saudi Arabia

September 2023

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Digestive Remedies in Saudi Arabia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand rises, but stock shortages seen for some digestive remedies

Digestive enzymes is back thanks to a new entrant

Cigalah Group takes the lead in digestive remedies with its wide-ranging portfolio

PROSPECTS AND OPPORTUNITIES

Healthier diet and supplements set to prevent stronger growth for digestive remedies Pharmacies to remain the leading channel, despite growth for e-commerce Increasing localisation of production

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DISCLAIMER

DEFINITIONS

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