

Toilet Care in Belgium

February 2024

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Toilet Care in Belgium - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Toilet care still tumbling downwards in 2023 Toilet care positioned as air care for the bathroom Toilet liquids/foam remains the largest product area, and sustainability makes some strides

PROSPECTS AND OPPORTUNITIES

Further decline in demand for toilet care Sustainability focus offers potential for expansion Rim blocks holds growth potential

CATEGORY DATA

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Home Care in Belgium - Industry Overview

EXECUTIVE SUMMARY

Home care in 2023: The big picture 2023 key trends Competitive landscape Retailing developments What next for home care?

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MARKET DATA

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DISCLAIMER

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Summary 1 - Research Sources

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