

# Consumer Foodservice By Location in China

February 2024

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## Consumer Foodservice By Location in China - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Normalisation of consumers' lives reshapes the dynamics of foodservice locations High-end hotels provide value for money dining options

### PROSPECTS AND OPPORTUNITIES

One Step Garden revamps historical buildings into cafés Proportion of foodservice in retail set to continue to rise

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