

Analgesics in Hungary

October 2023

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Analgesics in Hungary - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumption patterns continue to stabilise Product shortages persist into 2023 Value share of e-commerce remains flat following legislative change

PROSPECTS AND OPPORTUNITIES

Seasonal illnesses and population ageing set to remain key drivers of demand Analgesics will continue to be a major beneficiary of the self-medication trend Little prospect dominance of pharmacies in analgesics distribution will be challenged

CATEGORY DATA

Table 1 - Sales of Analgesics by Category: Value 2018-2023Table 2 - Sales of Analgesics by Category: % Value Growth 2018-2023Table 3 - NBO Company Shares of Analgesics: % Value 2019-2023Table 4 - LBN Brand Shares of Analgesics: % Value 2020-2023Table 5 - Forecast Sales of Analgesics by Category: Value 2023-2028Table 6 - Forecast Sales of Analgesics by Category: % Value Growth 2023-2028

Consumer Health in Hungary - Industry Overview

EXECUTIVE SUMMARY

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MARKET DATA

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DISCLAIMER

DEFINITIONS

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