

Home Audio and Cinema in Brazil

July 2023

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Home Audio and Cinema in Brazil - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Decline continues, with only home cinema and speaker systems maintaining stability Economic crisis has a significant impact on home audio and cinema Retailers offer big discounts to push sales

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Continued growth of wireless technology and smart home audio threaten sales Sustainability and eco-friendly options to drive new developments Enhanced audio quality and immersive experience for home theatre enthusiasts

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