

Consumer Foodservice By Location in South Africa

February 2024

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### Consumer Foodservice By Location in South Africa - Category analysis

## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Travel, leisure and lodging sales boosted by surge in tourists to South Africa Dark kitchens boost sales potential of full-service restaurants

### PROSPECTS AND OPPORTUNITIES

Growth in local and foreign tourism to boost sales Standalone format remains key for consumer foodservice

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