

Consumer Foodservice By Location in Japan

February 2024

Table of Contents

Consumer Foodservice By Location in Japan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Tourism recovery supports strong growth for travel and lodging locations Labour shortages remain a crucial issue in consumer foodservice

PROSPECTS AND OPPORTUNITIES

Further recovery of tourism set to support growth, with more events and the opening of a theme park The increase of urban-style smaller-sized outlets

CATEGORY DATA

Table 1 - Consumer Foodservice by Location: Units/Outlets 2018-2023 Table 2 - Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023 Table 3 - Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023 Table 4 - Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023 Table 5 - Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023 Table 6 - Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023 Table 7 - Consumer Foodservice through Standalone: Units/Outlets 2018-2023 Table 8 - Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023 Table 9 - Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023 Table 10 - Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023 Table 11 - Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023 Table 12 - Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023 Table 13 - Consumer Foodservice through Leisure: Units/Outlets 2018-2023 Table 14 - Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023 Table 15 - Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023 Table 16 - Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023 Table 17 - Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023 Table 18 - Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023 Table 19 - Consumer Foodservice through Retail: Units/Outlets 2018-2023 Table 20 - Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023 Table 21 - Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023 Table 22 - Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023 Table 23 - Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023 Table 24 - Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023 Table 25 - Consumer Foodservice through Lodging: Units/Outlets 2018-2023 Table 26 - Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023 Table 27 - Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023 Table 28 - Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023 Table 29 - Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023 Table 30 - Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023 Table 31 - Consumer Foodservice through Travel: Units/Outlets 2018-2023 Table 32 - Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023 Table 33 - Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023 Table 34 - Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023 Table 35 - Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023 Table 36 - Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023 Table 37 - Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028 Table 38 - Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028 Table 39 - Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028 Table 40 - Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028

Table 41 - Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028 Table 42 - Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028 Table 43 - Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028 Table 44 - Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028 Table 45 - Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028 Table 46 - Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028 Table 47 - Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028 Table 48 - Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028 Table 49 - Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028 Table 50 - Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028 Table 51 - Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028 Table 52 - Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028 Table 53 - Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028 Table 54 - Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028 Table 55 - Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028 Table 56 - Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028 Table 57 - Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028 Table 58 - Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028 Table 59 - Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028 Table 60 - Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028 Table 61 - Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028 Table 62 - Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028 Table 63 - Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028 Table 64 - Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028 Table 65 - Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028 Table 66 - Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028 Table 67 - Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028 Table 68 - Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028 Table 69 - Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028 Table 70 - Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028 Table 71 - Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028 Table 72 - Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

Consumer Foodservice in Japan - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture 2023 key trends Competitive landscape Independent foodservice developments What next for consumer foodservice?

MARKET DATA

Table 73 - Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
Table 74 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
Table 75 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
Table 76 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
Table 77 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
Table 78 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
Table 79 - Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
Table 80 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
Table 81 - GBN Brand Shares in Chained Consumer Foodservice: Witts/Outlets 2023

Table 83 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028Table 84 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/consumer-foodservice-by-location-injapan/report.