

Cafés/Bars in South Africa

February 2024

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Cafés/Bars in South Africa - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Daytime dining offers greater growth potential in times of economic pressure Leading café brand Mugg & Bean extends its format offering Remote working offers opportunity for cafés in South Africa

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Rising inflation and discretionary spending could hamper future growth Health and wellness trend can offer growth potential for juice/smoothie bars Updates in tech appeal to savvy consumers

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