

Cafés/Bars in the Philippines

February 2024

Table of Contents

Cafés/Bars in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increase in consumer mobility sustains growth

New brands and players enter the market

Affordable coffee is on the rise, driven by grab-and-go start-ups

PROSPECTS AND OPPORTUNITIES

Players will explore new formats

Starbucks will continue to lead the category, amid increasing competition from smaller players

Convenience stores could pose a threat to coffee shops

CATEGORY DATA

- Table 1 Cafés/Bars by Category: Units/Outlets 2018-2023
- Table 2 Sales in Cafés/Bars by Category: Number of Transactions 2018-2023
- Table 3 Sales in Cafés/Bars by Category: Foodservice Value 2018-2023
- Table 4 Cafés/Bars by Category: % Units/Outlets Growth 2018-2023
- Table 5 Sales in Cafés/Bars by Category: % Transaction Growth 2018-2023
- Table 6 Sales in Cafés/Bars by Category: % Foodservice Value Growth 2018-2023
- Table 7 GBO Company Shares in Chained Cafés/Bars: % Foodservice Value 2019-2023
- Table 8 GBN Brand Shares in Chained Cafés/Bars: % Foodservice Value 2020-2023
- Table 9 Forecast Cafés/Bars by Category: Units/Outlets 2023-2028
- Table 10 Forecast Sales in Cafés/Bars by Category: Number of Transactions 2023-2028
- Table 11 Forecast Sales in Cafés/Bars by Category: Foodservice Value 2023-2028
- Table 12 Forecast Cafés/Bars by Category: % Units/Outlets Growth 2023-2028
- Table 13 Forecast Sales in Cafés/Bars by Category: % Transaction Growth 2023-2028
- Table 14 Forecast Sales in Cafés/Bars by Category: % Foodservice Value Growth 2023-2028

Consumer Foodservice in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

- Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
- Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
- Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
- Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
- Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
- Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
- Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
- Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023
- Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
- Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
- Table 25 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
- Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
- Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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