

Cigarettes in Canada

June 2023

Table of Contents

Cigarettes in Canada - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Further decline with rising health consciousness Illicit trade continues to threaten legitimate sales of cigarettes despite government efforts Higher taxes and prices benefit economy cigarettes

PROSPECTS AND OPPORTUNITIES

Increased health awareness, higher taxes and alternative products impact future demand Illicit trade will remain a significant challenge Rising interest in vapour products and cannabis presents challenges and opportunities for cigarettes

TAXATION AND PRICING

Taxation rates Summary 1 - Taxation and Duty Levies 2017-2022 Average cigarette pack price breakdown Summary 2 - Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 1 - Sales of Cigarettes: Volume 2017-2022 Table 2 - Sales of Cigarettes by Category: Value 2017-2022 Table 3 - Sales of Cigarettes: % Volume Growth 2017-2022 Table 4 - Sales of Cigarettes by Category: % Value Growth 2017-2022 Table 5 - Sales of Cigarettes by Blend: % Volume 2017-2022 Table 6 - Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022 Table 7 - Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022 Table 8 - Sales of Cigarettes by Pack Size: % Volume 2017-2022 Table 9 - Sales of Cigarettes by Price Band: % Volume 2017-2022 Table 10 - NBO Company Shares of Cigarettes: % Volume 2018-2022 Table 11 - LBN Brand Shares of Cigarettes: % Volume 2019-2022 Table 12 - Sales of Cigarettes by Distribution Format: % Volume 2017-2022 Table 13 - Illicit Trade Estimate of Cigarettes: Volume 2017-2022 Table 14 - Forecast Sales of Cigarettes: Volume 2022-2027 Table 15 - Forecast Sales of Cigarettes by Category: Value 2022-2027 Table 16 - Forecast Sales of Cigarettes: % Volume Growth 2022-2027 Table 17 - Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027 Table 18 - Forecast Sales of Cigarettes by Blend: % Volume 2022-2027 Table 19 - Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027 Table 20 - Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027 Table 21 - Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027 Table 22 - Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

Tobacco in Canada - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture 2022 key trends Competitive landscape Retailing developments What next for tobacco?

OPERATING ENVIRONMENT

Legislation Legislative overview Summary 3 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Reduced harm Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 23 - Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 24 - Sales of Tobacco by Category: Volume 2017-2022Table 25 - Sales of Tobacco by Category: Value 2017-2022Table 26 - Sales of Tobacco by Category: % Volume Growth 2017-2022Table 27 - Sales of Tobacco by Category: % Value Growth 2017-2022Table 28 - Forecast Sales of Tobacco by Category: Volume 2022-2027Table 29 - Forecast Sales of Tobacco by Category: Value 2022-2027Table 30 - Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027Table 31 - Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

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SOURCES

Summary 4 - Research Sources

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