

Cigarettes in Israel

June 2023

Table of Contents

Cigarettes in Israel - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Compact formats gain popularity as prices continue to rise but brand loyalty remains strong

Duty-free sales and illicit trade increase as borders reopen post-COVID-19

Plain packaging leads to increased price competition in 2022

PROSPECTS AND OPPORTUNITIES

Cannabis legislation changes may impact cigarette usage in the coming years

Narrower portfolios will favour only bestselling tobacco brands in the future

Stricter regulation could dampen demand but compact cigarettes will continue to perform well

TAXATION AND PRICING

Table 1 - Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 1 - Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 2 - Sales of Cigarettes: Volume 2017-2022

Table 3 - Sales of Cigarettes by Category: Value 2017-2022

Table 4 - Sales of Cigarettes: % Volume Growth 2017-2022

Table 5 - Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 6 - Sales of Cigarettes by Blend: % Volume 2017-2022

Table 7 - Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 8 - Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 9 - Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 10 - Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 11 - NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 12 - LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 13 - Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 14 - Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 15 - Forecast Sales of Cigarettes: Volume 2022-2027

Table 16 - Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 17 - Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 18 - Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 19 - Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 20 - Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 21 - Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 22 - Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 23 - Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

Tobacco in Israel - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 2 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Flavoured tobacco product ban

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 24 - Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 25 - Sales of Tobacco by Category: Volume 2017-2022

Table 26 - Sales of Tobacco by Category: Value 2017-2022

Table 27 - Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 28 - Sales of Tobacco by Category: % Value Growth 2017-2022

Table 29 - Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 30 - Forecast Sales of Tobacco by Category: Value 2022-2027

Table 31 - Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 32 - Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 3 - Research Sources

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