

# Pet Products in Spain

April 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Pet products negatively affected by the uncertainty about the “positive list of pets” and inflationary pressures
- Rise of sustainability trends in cat litter
- Pet healthcare supported by enhanced concerns for animal welfare

PROSPECTS AND OPPORTUNITIES

- Ongoing humanisation trend will support continued positive sales
- Niche of pet toiletries set to grow, with expanding lines in pet shampoos and even body sprays
- New legislations create changes to the lifestyles of pet owners and their pets

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