

Analgesics in Uruguay

October 2023

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Analgesics in Uruguay - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in constant value sales Aspirin registers significant fall in volume sales Gramon Bagó strong performer in 2023, due to extensive acetaminophen offerings

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Muted growth in mature, competitive product area Increasing competition from herbal/traditional products Generic analgesics increasingly popular

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DISCLAIMER

DEFINITIONS

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