

# Computers and Peripherals in Canada

July 2023

**Table of Contents** 

## Computers and Peripherals in Canada - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Continued decline for computers and peripherals in 2023

Laptops see sluggish performance, despite continuation of hybrid working practices

Line between tablets and laptops continues to blur

## PROSPECTS AND OPPORTUNITIES

Further decline predicted, despite boost from transition to Windows 11

Laptops will deliver strongest performance

Printers will continue to struggle, despite advances in technology

#### **CATEGORY DATA**

- Table 1 Sales of Computers and Peripherals by Category: Volume 2018-2023
- Table 2 Sales of Computers and Peripherals by Category: Value 2018-2023
- Table 3 Sales of Computers and Peripherals by Category: % Volume Growth 2018-2023
- Table 4 Sales of Computers and Peripherals by Category: % Value Growth 2018-2023
- Table 5 Sales of Computers by Category: Business Volume 2018-2023
- Table 6 Sales of Computers by Category: Business Value MSP 2018-2023
- Table 7 Sales of Computers by Category: Business Volume Growth 2018-2023
- Table 8 Sales of Computers by Category: Business Value MSP Growth 2018-2023
- Table 9 NBO Company Shares of Computers and Peripherals: % Volume 2019-2023
- Table 10 LBN Brand Shares of Computers and Peripherals: % Volume 2020-2023
- Table 11 Distribution of Computers and Peripherals by Channel: % Volume 2018-2023
- Table 12 Forecast Sales of Computers and Peripherals by Category: Volume 2023-2028
- Table 13 Forecast Sales of Computers and Peripherals by Category: Value 2023-2028
- Table 14 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2023-2028
- Table 15 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2023-2028
- Table 16 Forecast Sales of Computers by Category: Business Volume 2023-2028
- Table 17 Forecast Sales of Computers by Category: Business Value MSP 2023-2028
- Table 18 Forecast Sales of Computers by Category: Business Volume Growth 2023-2028
- Table 19 Forecast Sales of Computers by Category: Business Value MSP Growth 2023-2028

## Consumer Electronics in Canada - Industry Overview

# EXECUTIVE SUMMARY

Consumer electronics in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

#### MARKET DATA

- Table 20 Sales of Consumer Electronics by Category: Volume 2018-2023
- Table 21 Sales of Consumer Electronics by Category: Value 2018-2023
- Table 22 Sales of Consumer Electronics by Category: % Volume Growth 2018-2023
- Table 23 Sales of Consumer Electronics by Category: % Value Growth 2018-2023
- Table 24 NBO Company Shares of Consumer Electronics: % Volume 2019-2023
- Table 25 LBN Brand Shares of Consumer Electronics: % Volume 2020-2023
- Table 26 Distribution of Consumer Electronics by Channel: % Volume 2018-2023
- Table 27 Forecast Sales of Consumer Electronics by Category: Volume 2023-2028
- Table 28 Forecast Sales of Consumer Electronics by Category: Value 2023-2028

Table 29 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2023-2028

Table 30 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2023-2028

**DISCLAIMER** 

**SOURCES** 

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/computers-and-peripherals-in-canada/report.