

# Cafés/Bars in the Netherlands

February 2024

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## Cafés/Bars in the Netherlands - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Independents struggle as traditional Dutch bars and pubs fade away

Specialist coffee and tea shops fares well

Staffing issues prompt higher tech investment

## PROSPECTS AND OPPORTUNITIES

Cafés/bars to see slight price drops

Low purchasing power will hurt outdated independent bars, pubs and cafés

Young consumers motivated by social media trends and show little interest in boozing

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