

Away-From-Home Tissue and Hygiene in Taiwan

March 2024

Table of Contents

Away-From-Home Tissue and Hygiene in Taiwan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Away-from-home tissue and hygiene benefits from return to pre-pandemic lifestyles

AFH toilet paper remains key contributor to sales

Kimberly-Clark Taiwan continues to lead AFH tissue and hygiene in Taiwan

PROSPECTS AND OPPORTUNITIES

AFH tissue and hygiene benefits from return to pre-pandemic lifestyles

International brands will continue to dominate overall AFH tissue and hygiene

Local government departments and institutions will continue to represent key source of revenue for AFH tissue and hygiene

CATEGORY DATA

Table 1 - Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 2 - Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 3 - Sales of Away-From-Home Paper Towels by Type: % Value 2018-2023

Table 4 - Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 5 - Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 6 - Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 7 - Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

Tissue and Hygiene in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 8 - Birth Rates 2018-2023

Table 9 - Infant Population 2018-2023

Table 10 - Female Population by Age 2018-2023

Table 11 - Total Population by Age 2018-2023

Table 12 - Households 2018-2023

Table 13 - Forecast Infant Population 2023-2028

Table 14 - Forecast Female Population by Age 2023-2028

Table 15 - Forecast Total Population by Age 2023-2028

Table 16 - Forecast Households 2023-2028

MARKET DATA

Table 17 - Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 18 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 19 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 20 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 21 - Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 22 - Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 23 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 24 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 25 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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