

Toilet Care in Tunisia

February 2024

Table of Contents

Toilet Care in Tunisia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Modern grocery outlets are the main retailers of imported brands

Fierce competition between local and international players

Private label consolidates a presence in toilet care in Tunisia

PROSPECTS AND OPPORTUNITIES

Faster growth expected as toilet care develops in line with the demand for specialised options

Distribution through modern grocery retailers is set to grow

Inflation and rising prices pose the primary threats to category advancement

CATEGORY DATA

- Table 1 Sales of Toilet Care by Category: Value 2018-2023
- Table 2 Sales of Toilet Care by Category: % Value Growth 2018-2023
- Table 3 NBO Company Shares of Toilet Care: % Value 2019-2023
- Table 4 LBN Brand Shares of Toilet Care: % Value 2020-2023
- Table 5 Forecast Sales of Toilet Care by Category: Value 2023-2028
- Table 6 Forecast Sales of Toilet Care by Category: % Value Growth 2023-2028

Home Care in Tunisia - Industry Overview

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 7 - Households 2018-2023

MARKET DATA

- Table 8 Sales of Home Care by Category: Value 2018-2023
- Table 9 Sales of Home Care by Category: % Value Growth 2018-2023
- Table 10 NBO Company Shares of Home Care: % Value 2019-2023
- Table 11 LBN Brand Shares of Home Care: % Value 2020-2023
- Table 12 Penetration of Private Label in Home Care by Category: % Value 2018-2023
- Table 13 Distribution of Home Care by Format: % Value 2018-2023
- Table 14 Distribution of Home Care by Format and Category: % Value 2023
- Table 15 Forecast Sales of Home Care by Category: Value 2023-2028
- Table 16 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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