

Chocolate Confectionery in Bolivia

June 2023

Table of Contents

Chocolate Confectionery in Bolivia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chocolate confectionery sales stabilise in 2023 as impulse purchases slow, whilst consumers continue to consume at home Seasonality recovers Government promotes local cocoa production

PROSPECTS AND OPPORTUNITIES

High cocoa content reaches mass segments Indulgence and functionality Increased relevance of the supply chain

CATEGORY DATA

Summary 1 - Other Chocolate Confectionery by Product Type: 2023 Table 1 - Sales of Chocolate Confectionery by Category: Volume 2018-2023 Table 2 - Sales of Chocolate Confectionery by Category: Value 2018-2023 Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023 Table 4 - Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023 Table 5 - Sales of Chocolate Tablets by Type: % Value 2018-2023 Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2019-2023 Table 7 - LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023 Table 8 - Distribution of Chocolate Confectionery by Format: % Value 2018-2023 Table 9 - Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028 Table 10 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028 Table 11 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028 Table 12 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028

Snacks in Bolivia - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2023: The big picture Key trends in 2023 Competitive Landscape Channel developments What next for snacks?

MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2018-2023
Table 14 - Sales of Snacks by Category: Value 2018-2023
Table 15 - Sales of Snacks by Category: % Volume Growth 2018-2023
Table 16 - Sales of Snacks by Category: % Value Growth 2018-2023
Table 17 - NBO Company Shares of Snacks: % Value 2019-2023
Table 18 - LBN Brand Shares of Snacks: % Value 2020-2023
Table 19 - Distribution of Snacks by Format: % Value 2018-2023
Table 20 - Forecast Sales of Snacks by Category: Volume 2023-2028
Table 21 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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SOURCES

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