

Full-Service Restaurants in Romania

February 2024

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Full-Service Restaurants in Romania - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising inflation challenges small full-service restaurant players in 2023 International cuisine attracts consumers as European offerings see outlets decline Domestic offerings lead in outlet numbers, with few international brands

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Tourism drive sales while players innovate to offer sustainable and vegan choices Takeaway and deliveries continue to thrive, recording an upward trend Independent players in larger cities focus on international cuisine and fine dining

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