

Full-Service Restaurants in Poland

February 2024

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Full-Service Restaurants in Poland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cost-of-living crisis hits full-service restaurants harder than other categories

Consumers trade down to cheaper formats

Chained operators rationalise their networks to improve profitability

PROSPECTS AND OPPORTUNITIES

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European full-service restaurants will continue to lead in value and transaction terms

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