

Street Stalls/Kiosks in Poland

February 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Menu diversification and improvements in quality standards help to buoy trade

Franchise model gains popularity among brand owners and entrepreneurs

Outlets specialising in ice cream perform strongly

PROSPECTS AND OPPORTUNITIES

Affordability and convenience factors will continue to underpin category growth

Investment in franchise operations expected to rise

Independents will face greater challenges but retain flexibility advantage

CATEGORY DATA

Table 1 - Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 2 - Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 3 - Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 4 - Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 5 - Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 6 - Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 7 - GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 8 - GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 9 - Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 10 - Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 11 - Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 12 - Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 13 - Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 14 - Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

Consumer Foodservice in Poland - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-poland/report.