

Other Dairy in Finland

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

High in protein quark products continue to drive sales, being on trend
Consumers appreciate products that make cooking and baking more convenient
Quark players focus on new flavour and sensory experiences

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Domestic origin will remain a key selling point in other dairy
Private label is set to gain ground, offering free-from products to consumers
Players focus on communicating their sustainability and social responsibility strategies

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Dairy Products and Alternatives in Finland - Industry Overview

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DISCLAIMER

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Summary 1 - Research Sources

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