

Drinking Milk Products in Guatemala

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Milk powder still accounts for most volume sales
- Increased availability of UHT milk supports volume growth
- Powder milk dominated by global players, with UHT milk offered by regional and local players

PROSPECTS AND OPPORTUNITIES

- Shelf stable milk will pass out powder milk over forecast period
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Dairy Products and Alternatives in Guatemala - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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