

Full-Service Restaurants in the Czech Republic

February 2024

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Full-Service Restaurants in the Czech Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Trade slows sharply as inflationary pressures continue to bite Operators in Prague and Brno prove most resilient to downturn in demand Health and sustainability concerns continue to shape competitive strategies

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Competition from other categories and specialist food retailers set to intensify Use of QR codes for digital menus and payments expected to increase Traditional outlets in small towns and rural areas will have to adapt to survive

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