

# Drinking Milk Products in Bolivia

September 2023

**Table of Contents** 

### Drinking Milk Products in Bolivia - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Minimal volume growth, as society opens up

A highly concentrated competitive landscape limits innovation

Emerging concept of branded stores proving popular

#### PROSPECTS AND OPPORTUNITIES

Further segmentation over forecast period

Focus on drinking milk aimed at children

Drinking milk faces increasing pressure from alternative products

#### **CATEGORY DATA**

- Table 1 Sales of Drinking Milk Products by Category: Volume 2018-2023
- Table 2 Sales of Drinking Milk Products by Category: Value 2018-2023
- Table 3 Sales of Drinking Milk Products by Category: % Volume Growth 2018-2023
- Table 4 Sales of Drinking Milk Products by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Drinking Milk Products: % Value 2019-2023
- Table 6 LBN Brand Shares of Drinking Milk Products: % Value 2020-2023
- Table 7 Distribution of Drinking Milk Products by Format: % Value 2018-2023
- Table 8 Forecast Sales of Drinking Milk Products Products by Category: Volume 2023-2028
- Table 9 Forecast Sales of Drinking Milk Products Products by Category: Value 2023-2028
- Table 10 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2023-2028

# Dairy Products and Alternatives in Bolivia - Industry Overview

#### **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

## MARKET DATA

- Table 12 Sales of Dairy Products and Alternatives by Category: Value 2018-2023
- Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
- Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
- Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
- Table 16 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
- Table 17 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
- Table 18 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

## DISCLAIMER

# SOURCES

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/drinking-milk-products-in-bolivia/report.