

Cheese in Bolivia

September 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Local cheese makers expand offerings in response to overproduction of milk
Pil Andina promotes its more affordable Bonlé brand to stimulate sales in 2023
Spreadable cheese attracts new consumer segments, boosting sales in 2023

PROSPECTS AND OPPORTUNITIES

Increased production of local cheese
Appreciation of local cuisine supports cheese
Functional claims set to drive innovation over forecast period

CATEGORY DATA

Table 1 - Sales of Cheese by Category: Volume 2018-2023
Table 2 - Sales of Cheese by Category: Value 2018-2023
Table 3 - Sales of Cheese by Category: % Volume Growth 2018-2023
Table 4 - Sales of Cheese by Category: % Value Growth 2018-2023
Table 5 - Sales of Spreadable Processed Cheese by Type: % Value 2018-2023
Table 6 - NBO Company Shares of Cheese: % Value 2019-2023
Table 7 - LBN Brand Shares of Cheese: % Value 2020-2023
Table 8 - Distribution of Cheese by Format: % Value 2018-2023
Table 9 - Forecast Sales of Cheese by Category: Volume 2023-2028
Table 10 - Forecast Sales of Cheese by Category: Value 2023-2028
Table 11 - Forecast Sales of Cheese by Category: % Volume Growth 2023-2028
Table 12 - Forecast Sales of Cheese by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Bolivia - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023
Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
Table 17 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research

spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cheese-in-bolivia/report.