

Cigarettes in the Czech Republic

June 2023

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Cigarettes in the Czech Republic - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Declining volume sales due to price rises and health concerns

Tobacco companies reduce their portfolios to focus on most profitable brands

Menthol ban leads some to switch to e-vapour products, heated tobacco or cigarillos

PROSPECTS AND OPPORTUNITIES

Excise tax increases and rising health awareness will impact future demand

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